Dynamic Solutions International is committed to improving the way that our customers do business. Every product is engineered with making a job easier, more efficient, and more secure. As experts with nearly 45 years’ experience in the data storage industry streamlining systems has become a priority.

This is not a scare campaign to get you to ignore the cloud, nor is it an excuse to ignore backups if you leverage the cloud. This is a helpful tool, to ask those questions which may be an afterthought. Dynamic Solutions International (DSI) is here to help you secure your place in the cloud by providing a backup solution that has you covered. Often times we hear things like “My data is managed by a 3rd party” or “My application is hosted in the cloud” or some variation of that and are left stricken. We fully support the cloud and managed service providers, but please do ensure you have a backup strategy! No one cares as much about your data as you do, you should take pride in knowing where your data is and strive to exceed the RPO’s & RTO’s our customers seek. More often than not, the backup and recovery responsibility comes back to you (the customer) and you may not even know that you are responsible. Vendors do a good job of providing best efforts with restores of data from accidental deletion, corruption, or virus, just to name a few, but at the end of the day it is most likely your responsibility.

An example of a hosted service that most would consider backed up is Microsoft Office 365. This hosted exchange service offered by Microsoft is excellent and used by businesses across the world. Unless auditing is configured, messages that are deleted are removed after just 30-days. This is probably sufficient and is operating as designed, however most exchange administrators are used to on-premise solutions and can attest that recovering deleted messages sometimes goes past the 30-day mark. The main point is that hosted solutions and cloud offerings are becoming much more reliable and secure, but that does not mean you can ignore Backup & Disaster Recovery planning and testing.

Visit us at DynamicSolutions.com or call +1 303.754.2000 to speak directly with a storage systems specialist.